

Christina Scott

VISUAL DESIGNER

Phone: 206.522.3755

LinkedIn: <https://www.linkedin.com/in/xtinascott/>

Email: Scott_xtina@yahoo.com

Portfolio: www.cscottdzn.com

SUMMARY

Visual Designer with years of extensive technical skills. Armed with proven knowledge in the following design skills: Interactive media, UI design, icons, social media marketing and banner ads, animation, email templates, wireframes, redlines, and illustration. I am a dedicated and detail-oriented professional with a sense of fun and imagination who values competence, respect and efficiency.

TECHNICAL SKILLS

- Adobe Photoshop, Illustrator, InDesign, AfterEffects, Xml code, HTML, CSS (both raw code and DreamWeaver) FontLabStudio, VisualTrueType, Microsoft Office
- Extensive technical knowledge in building web pages
- Patented for Microsoft Xbox icons* US serial #29/530118 Filed June 12, 2015
- Experience with Search Engine Optimization and Accessibility legal issues with UI design (addressing UI for sight impairment and physical disabilities)
- Web site design: created and built my portfolio web site: www.cscottdzn.com
- Bilingual in French and English

EMPLOYMENT

Graphic Design and Production: *Contract at Avalara Inc.: TargetCW* April – Dec. 2018

- Supported marketing and product management teams to design and create a variety of digital and print assets for corporate meetings, tradeshow, marketing collateral and social media ads and blogs.
- Designed and animated multiple banner ads in varied sizes to promote corporate ad campaigns.
- Ensured brand consistency throughout marketing collateral deliverables using minute attention to detail.
- Engaged with product managers, business partners and vendors, using Adobe software to produce email designs, banner ads, layout for large scale displays, PPT presentations and pre-press design

Social media design: *Freelance project for The Seattle Animal Shelter* Sept. – Oct. 2017

- Created social media ads in two different holiday themes to appear in FaceBook and on the shelter's web site and as printed posters.
- Preserved specific client instruction to promote an awareness event for the shelter's critters.
- Applied my Graphic Design skills in aesthetics, Watercolor illustration and Adobe Photoshop.
- Researched and studied photos of animals and critters for accurate rendition in this 1-month project.
- Developed pencil sketches for both themes to define concept direction, composition and typography.
- Communicated closely with client to establish expectations and parameters of project.

Book cover illustration: *Freelance project for Kristin Rytter* March – July 2017

- Designed and illustrated a book cover in watercolor for a novel about a child with cerebral palsy.
- Researched images of children with disabilities and relevant equipment for accurate representation.
- Developed three pencil sketches to determine concept direction, composition and character details.
- Set-up a timeline of entire project to provide a framework of deliverables in four progressive stages.

Microsoft: *Contract at Office: 52Ltd* March – Dec. 2016

- Generated vector source graphics in Adobe Illustrator and hinted font in multiple software: Fontlab Studio and VisualTrueType. Produced final icons, for all Office products in multiple sizes.
- Maintained file structure and upload final assets to the icon database.
- Applied multi-level attention to detail working to the grid in vector rendering.
- Collaborative work in a deadline-driven environment where multiple deliverables required.

[Resume continued >](#)

Christina Scott (Resume continued)

Microsoft: *Contract at Windows, OSG: Allovus* Sept. 2014 – Aug. 2015

- Created vector source art in both Illustrator and Photoshop. Produced final icons as vector images.
- Obsessive attention to detail in pixel precision, as well as working to the grid in vector rendering
- Collaborative work in a deadline-driven environment where hundreds of deliverables for designers, developers and project managers were reviewed and delivered for on-going deadlines.

Microsoft: *Contract at Xbox, Smartglass: MAQ Systems* June – Aug. 2014

- Calculated redline measurements and type specifications to build multi-platform UI for Xbox.
- Acute attention to detail required for consistent branding appearance in multiple devices such as WinPhone and Tablet; AndroidPhone and Tablet and iOSPhone and iOSTablet.

Nordstrom: *Contract through Creative Circle* May – Sept. 2013

- Developed complex redlines with Adobe Photoshop for a highly trafficked consumer site to help Developers accurately interpret design work.
- Built a template guideline manual in Adobe InDesign to set branding standards and styling consistency for the corporate eCommerce web site. This manual served as the central resource tool for marketing teams and vendors to use for their marketing campaigns and specialized requirements.
- Delivered sliced graphics, ensuring correct file formatting in Photoshop. Accurate attention to detail required on a multi-skill range, to guarantee a smooth production process all round

Microsoft: *Contract at Windows8: Allovus* Sept. 2012 – Jan. 2013

- Generated web-ready graphics, with complex Photoshop technical skills, for the Windows8 product web site, about 20 per week, depending on ask.
- Built mockups of Windows8 web pages in Photoshop, to help team with marketing decisions

Microsoft: *Contract at Office Lync: MAQ Systems* Aug. 2011 – July 2012

- Created hundreds of icons, redlines, and graphic User Interface environments, using Adobe software, for the production of Microsoft's Office Lync

Chateau Ste. Michelle Winery: *Contract Creative Circle* May – Aug. 2010

- Created and deployed eBlast communications, including e-mail creation and design
- Published multiple upcoming events, using web publishing tools and hand coding HTML and CSS, and CMS to post new events including text and images into branded websites
- Maintained company site standards, corporate style guides and industry legal requirements for consistency and branding

Seattle Animal Shelter: *Volunteer* 2009 – current

- Photographer and creature handler with Photographic Digital Team

EDUCATION

Edmonds Community College, Lynnwood, WA Sept. 2017 – March. 2018

Visual Communication Program

Social Media Marketing; Adobe AfterEffects; Multimedia Production; 3D Animation Programming

Honor Roll, Fall 2017

School of Visual Concepts, Seattle, WA,

UI Web Design

Shoreline Community College, Shoreline, WA

ActionScript for Flash; HTML & CSS; Dreamweaver; Microsoft Office Suite including Excel; JavaScript

London College of Printing, London, England

BA Honors Degree – Graphic Design

UCSC, Santa Cruz, CA

BA Degree – Fine Art